



**IRONWOOD**  
INVESTMENTS



هيتاشي  
HITACHI



# THE STORY BEHIND IRONWOOD

Ironwood Investments draws its inspiration from the Ironwood trees, known as keystone species for their ability to provide Sustenance and shelter to various species of animals and plants in their surroundings.

Similarly, Ironwood is dedicated to enlightening investors, business owners, and property finders, impacting their Significant milestones by offering a curated range of Management consultancy , Real estate , Media production, Import And Export business (China), as well as investment consultancy services.

Our goal is to deliver a seamless and hassle-free experience, ensuring that our clients make informed decisions and Achieve their business objectives as we believe that any of our client is A business partner.





محمد جابر  
مستشار «هايتشانغ أو شن بارك» في السعودية



**IRONWOOD**  
CONSULTANCY



هيتاشي  
HITACHI



 DSO, Dubai Digital Park, Dubai

# ABOUT US

A management consulting firm that specializes in helping National and international businesses Expand their reach And establish a presence in the GCC region.

With years of experience and expertise in the market, The company provides Comprehensive Solutions to help Businesses navigate the unique challenges of the GCC Market and find the right opportunities and partners To grow and thrive.



The team of experts works closely with clients to Understand their specific needs and objectives, and Then develops customized strategies and solutions to Help Them achieve their goals.

Whether it is market research, business development, or Regulatory compliance, the consulting company offers End-to-end services to Support businesses at every step Of the Process.

With a deep understanding of the GCC market and A commitment to client success, the consulting Company Is a trusted partner for Businesses looking to expand their Global footprint.



At Ironwood consultancy ,we have extensive experience in Helping international, medium, and large enterprises expand Their business in the GCC market. We offer a range of Services, including market research, ecosystem structuring, And facilitation of local partnerships or joint ventures. We Understand the importance of having the right local partners Or JVs to ensure the success of your business in the region. We also have expertise in managing government entities Relations that are necessary to regulate the business Environment. Our team of experts can guide you through Every step of the process, from initial research to final Implementation, ensuring that your business is set up for Success in the GCC market.





# WHAT WE DO ?

Ironwood Consultancy serves as a business consultant and investment advisory for companies across various Regions, including China, Dubai, Brazil ,UK, India and others.

Along with our role as a regional investment advisor in the GCC region, we leverage our team's expertise and Experience to offer customized investment solutions to meet the unique needs and goals of our clients.

We possess a deep understanding of the diverse markets we operate in and utilize our extensive network and Knowledge to provide informed investment recommendations.

We have an expertise team in many fields which can cover most of the business firm's inquiries and can help To grow their business.

Our unwavering commitment to customer satisfaction and excellence drives our global presence, allowing Us to assist clients worldwide. Ironwood's impressive track record has earned the company a reputation as A trusted investment advisory and partner. Whether you're a seasoned investor or just starting out.

**IRONWOOD Consultancy aims to establish trusted relationship, as we believe that every client is Our business partner.**

# VISION & MISSION

## VISION

- To be a leading provider of management consulting services, recognized for Our expertise, innovation, and exceptional results.
- To make a positive impact on the business world by helping our clients achieve Sustainable growth and success.

## MISSION

Is to help businesses achieve their full potential through the delivery of innovative and effective Consulting solutions. We are committed to providing our clients with the highest level of service And support, and to building long-term partnerships based on trust, integrity, and results.





# **OUR SERVICES**





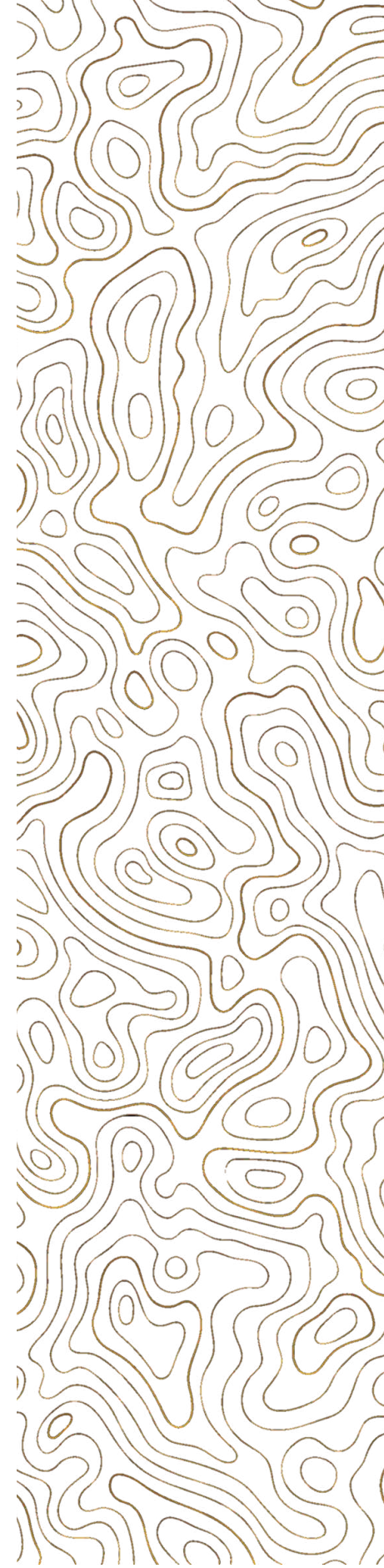
## **STRATEGIC PLANNING & BUSINESS PERFORMANCE**

- **We engage with boards and executive management to determine the strategic intent of the organization and formulate the corporate strategy.**
- **We then develop a strategic plan, incorporating all business units, translating strategy to execution. thereby enhancing business performance and driving long-term growth.**



## **CORPORATE GOVERNANCE & RISK MANAGEMENT**

- **We improve corporate transparency and accountability within a company's existing governance structure.**
- **We work with our clients to better assess and address risks to their business by designing best practice enterprise risk management frameworks applied consistently across the organization.**





## **FEASIBILITY STUDIES & MARKET RESEARCH**

- **We specialize in conducting feasibility studies that are tailored to your specific needs in order to understand if a project will meet market conditions and return a positive cash flow.**
- **We evaluate every aspect, from market research to financial and technical analysis, to identify potential risks and opportunities.**



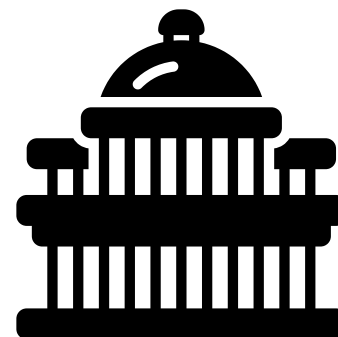
## **CORPORATE DEVELOPMENT AND TRAINING**

- **We work closely with you to develop high-quality, highly customizable professional development and training programs to strengthen your workforce, uplift your business to new heights, and help you achieve organizational goals.**
- **We cover a large suite of training programs delivered by industry experts to ensure the successful development of your human capital.**



## **FEASIBILITY STUDIES & MARKET RESEARCH**

- Evaluation of investment portfolios and review of clients' financial performance.
- Portfolio management in public and private capital markets.
- Private equity venture capital and debt placement sourcing, valuation and pricing.
- Advise on optimal capital structure requirements and execute the formation strategies underlying.
- Develop and execute risk adjusted options strategies to enhance yield on overall portfolio.



## **Equity and Debt Capital Markets**

- Assessment relating to the equity market space, from Pre- IPO. IPO and secondary market structuring, issuance, subscription and accessibility.
- Assessment of conventional and islamic debt products.
- Pricing against the respective yield curves and comparables Fair market valuations (intrinsic, market based).
- Engagement with issuers, lead managers and counterparties for pricing allocation.



## **Research and Valuation**

- Comprehensive research coverage in the MENA equity and debt capital markets.
- Quantitative data driven global equity coverage encompassing over 500 fundamentally driven data points, reinforced with technical data points to identify entry and exit points.
- Intrinsic and market-sector driven market valuations.
- Financial consulting and mentorship to VC and start-up businesses.





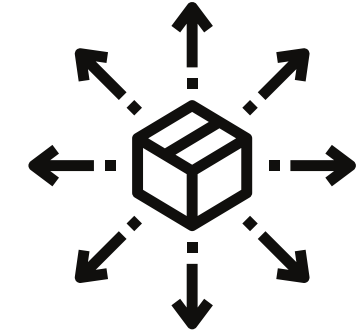
## Mergers & Acquisitions

- M&A buy-side/sell-side advisory and support across all aspects of investment-divestment cycle.
- Initial advice on optimal sources and uses of funding and structure alternatives.
- Screening and analysis of possible investor/investment target universe.
- Investment briefs and memorandums
- Fair market valuations (intrinsic, market-based).
- Liaising with buyers, sellers, advisors to ensure successful Implementation.



## Consulting Services

- Real Estate advisory, asset management and brokerage.
- Debt and financing solutions and restructuring services for SMEs and Corporates.
- M&A and joint venture advisory and structuring.
- Business strategy review, forming and implementation to deliver transformation and turnaround solutions.
- Due diligence advisory services and structuring solutions for private placement transactions.



## Distribution as a Service (DaaS)

- Product evaluation and full analysis on provided investment opportunities.
- Active product distribution and creation of investment material used for meetings with investors.
- Introduction to investors through Sadara's direct network to suitable clients based on their existing portfolio.
- Transaction closure solutions to ensure investment is completed in compliance with legal requirements for both parties.



## 3 Banking Services Consultancy

Our banking services team offers comprehensive solutions to companies looking to Enhance their operations and optimize their performance, including services related to Opening Business banking accounts , Real estate mortgage and business finance.

With a deep understanding of the banking industry, our team of experts provides Strategic advice and innovative solutions that help clients navigate complex challenges And seize new opportunities in a rapidly evolving landscape.

## 4 Real Estate Investment Consultancy

Ironwood consultants' provides advice and guidance to individuals and businesses on how To invest in real estate. Consultants typically have a deep understanding of the real estate Market and can help clients identify and assess investment opportunities, as well as develop And implement investment strategies.

Real estate investment consultancy can be a valuable service for anyone who is considering Investing in real estate. However, it is important to choose a reputable consultant who has A proven track Record of success.



## 5 Start-up Business Advisory

Our star-up business consultancy service provides expert guidance and support to entrepreneurs and new business owners We provide services that include market research, feasibility studies, identifying market gaps, entry strategies, partner identification, Government relations, and media representation.



# RECENT ACHIVEMENTS

Ironwood Investments brings Haichang Ocean Park  
To Saudi Arabia for a new theme park project in  
Saudi Arabia evaluated for USD 500 Million



# BUSINESS TRIPS

Trip to China, along with the Saudi General Entertainment Authority and Ministry of Investment Saudi Arabia for the purpose of bringing Chinese Expertise to the Saudi Market #Saudi2030 #China



Saudi ministry of investment and the executive chairman of MNC group Mr. hary Tanoesoedibjo



Saudi general entertainment authority and OCT group



Saudi ministry of investments and Mr. prudence Chan  
The head of strategic Engagement of Cathay Pacific airways



**IRONWOOD**  
REAL ESTATE



هيتاشي  
HITACHI



Ironwood Real Estate is a prominent player in the competitive Dubai real estate market established 2020.

In 2022, the company achieved remarkable success, Recording an impressive \$56 million in sales from both the Secondary market and off-plan properties.

With its strong market presence, Ironwood Real Estate has Positioned itself as a leading company in Dubai's real estate Sector.

The company's remarkable sales record is a testament to its Expertise, professionalism, and ability to cater to the diverse Needs and preferences of its clients.

With its outstanding performance, Ironwood Real Estate has Solidified its position as a trusted partner for buyers, sellers, And investors in Dubai's real estate market.

As the company continues to thrive, it is expected to Contribute significantly to the growth and development of the Industry, further cementing its status as a leader in the sector.



# OUR SERVICES



**\$56.000,000**  
2022 in Sales



## Residential Sales & Leasing

Our team of highly trained Professionals in the real estate Market provides sound and Accurate advice when it comes to Real estate consultancy. The team is equipped with expert Knowledge and always works on Accurate market statistics for Investments and payment plans.



## Commercial Sales & Leasing

Non-residential properties have Been our area of expertise for the Past few years. Our agents provide Tailored plans to meet your Requirements for office spaces, Retail, F&B, industrial, warehouses, Compounds, plots, labor camps, Mixed-use developments, and General buildings.



## Property Management

Hassle-free investments are our goal! We ensure that your property investment Is relieved from all stress. From picking The right tenant to finishing all the Paperwork and following up for any Damages caused by the tenant during The tenancy duration. We also help in Providing the right interior design, home Renovations, and building materials in Need.

# OUR PARTNERS



BINGHATTI  
بن غاطي



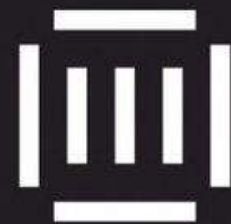
NAKHEEL



ديار  
DEYAAR



EMAAR



MERAAS

**DANUBE**  
**PROPERTIES**

SOBHA

**AZIZI**  
DEVELOPMENTS

**DAMAC**



Your's Best Sourcing Agent

📍 **Jiangsu, China**

# ABOUT US

**BEYONDSAIL** is Professional Sourcing Service Provider, founded in 2017. To provide secure sourcing service for buyers, which includes the Provisions of premium suppliers, complete product information And Assurance service for buyers. With rich experiences in European and Arabic' countries' business, we have accumulated Multiple suppliers throughout China in areas of medical, Machinery, equipment, hardware, building materials, lighting, Transportation, electrical Appliances, etc.. We are devoted to assist customers with suppliers, Quotation, Payment, and shipping to reduce the risk of procurement.





# OUR CORE VALUES



## Customer

Devoted to global customers service



## Integrity

Reliable and honest cooperation concept



## Partner

A “multi-win” partnership system  
Your trustworthy partners



## Opportunity

Explore more opportunities for both customers  
and partners

# VISION & MISSION



## VISION

Sourcing in China, easily and  
Safely.”



## MISSION

Our mission is to simplify the sourcing process For our clients, enabling them to save time and Money while reducing the risks associated with Procurement. Through our extensive network And advanced systems, we strive to connect Businesses with premium suppliers and ensure A smooth and efficient sourcing experience.

# OUR BUSINESS



## Export Business

**Experienced in sourcing and  
Supply chain management**



## Import Business

**Expert in global procurement,  
Logistics, and managing  
Overseas suppliers.**



## Consulting Service

**Advisor in business  
Optimization and efficient  
Supply chain strategies.**



# OUR SERVICES



## Suppliers

Supplier recommendation, identification and Prequalification; supplier System development.



## Quality

Product testing, QC Management and warranty Guarantee.



## Quotation

Cost-effective pricelist from The selected suppliers from Our trustworthy database.



## Delivery

Ensure the date of delivery and Logistics to destinations; Custom Clearance; warehousing service; Other supply chain services.



## Payment

Safe contracting and payment Terms to guarantee your Sourcing.



## Management

All-round management in Suppliers, quotation, auditing, Payment, products and logistics.

# OUR PRODUCTS



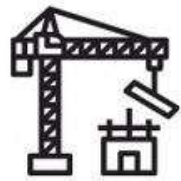
## Medical Products

Anti-Virus Products, Medical Equipment, Wearable Devices



## Hardware & Tools

Power Tools, Electric Tools  
Furniture Fitting Ironmongery



## Construction

Tools, equipment and Wearable Devices



## Machinery

Packaging Machinery, Agricultural Machinery and Hydraulic Machinery



## Lighting

Indoor Lighting, Emergency Lighting and Street Lighting



## Education Equipment

Computers, Multimedia Physical Education Gear Teaching Aid

# OUR PARTNERS



Volker Stevin  
Construction



An aerial, grayscale view of a city skyline, likely Dubai, with numerous skyscrapers and a dense urban layout. The image is slightly hazy, creating a soft, atmospheric background. A purple teardrop-shaped icon is positioned to the right of the main text.

**WOODWORLD!**

— MARKETING —

COMPANY PROFILE

# OUR STORY

## WE CONSTRUCT COMPELLING DIGITAL IDENTITIES TO ADD VALUE & MAXIMIZE ROI

WoodWorl' is a dynamic marketing, advertising, and media production agency, fueling brand success in the digital landscape. With a passion for innovation, our expert team crafts creative strategies that captivate audiences and deliver tangible results. From brand strategy and digital campaigns to media production, we ignite brands, drive growth, and bring marketing visions to life with exceptional creativity and expertise.

Crafting lifestyle brands that resonate with your audience's values and aspirations is our expertise. We understand that a brand encompasses far more than mere products or services—it symbolizes an extension of your customers' culture and lifestyle.



# WE SHAPE BRANDS THAT CAPTIVATE AND INSPIRE.

We are a team of creative professionals who ventured beyond the constraints of the 9-5 job landscape. With unwavering passion, we established our own business to craft exceptional brands that deliver remarkable value. Throughout our journey, we have empowered numerous companies to master the art of marketing. Now, we embrace this enchanting endeavor as our daily calling, bringing unique magic to the digital realm.

We are a comprehensive Branding, Digital, and Marketing agency serving businesses worldwide. Whether you are a startup or an established company, we offer full-service solutions tailored to your needs.

WOOD

WORL'



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# ABOUT US

With our team of seasoned branding experts, we have a demonstrated history of shaping purposeful brand identities that encapsulate the essence of our clients' brands and deeply resonate with their devoted customer base. From strategic brand development and bespoke logo design to visual identity creation, digital marketing campaigns, advertising initiatives, packaging design, and website development, our comprehensive skill set empowers you to create a lifestyle brand that truly distinguishes itself.

Our approach is SEO-optimized, ensuring that your brand receives the visibility and recognition it deserves in the digital landscape.

WOOD

WORL'



# WINNING WITH WHOLESOME WEB WIZARDRY



## Organic Approach

**Building Credibility and Trust** In the age of saturated social media platforms filled with paid sponsorships and advertisements, authentic content has become crucial. Our organic marketing strategies help you establish credibility and trust with your target audience. By providing informative, engaging, and non-salesy content, you earn their attention and build lasting relationships.

## Paid Strategies

**Driving Results** While organic marketing sets the foundation, paid strategies are essential for driving tangible results. Allocating a budget for paid marketing helps generate website traffic and boosts sales. With precise targeting, we ensure that your content reaches the right audience, delivering qualified leads to your website.

At our agency, we combine the power of organic and paid marketing strategies to help businesses thrive in the digital landscape. Our expert team crafts tailored solutions to meet your specific goals, driving growth and success for your brand.

# SERVICES

01

## Branding

- Visual Identity
- Launching Strategy
- Copywriting
- Company Profile

02

## Digital

- Website
- User Experience
- E-Commerce

03

## Marketing

- Social Media
- Content Creation
- Paid Ads

04

## 360

- (Online & Offline) Company Profile - Branding - Website - Printings - Digital Ads - Influencers - SMS - Radio - OOH - Events - Business-to-Business - Collaborations - CRM - Emails - Loyalty Program

# CLIENTS

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# GET IN TOUCH

For official proposals, email us on: **ceo@ironwood.ae**

You can reach out to us through our social networks on **Instagram, Twitter or LinkedIn**

**Or through WhatsApp on+97150 399 9679** and don't forget to visit our website for more information..

Our address: **DSO, Dubai Digital Park, Building A2, Office 206 , P.O.Box 283039 , Dubai, UAE**